

# 2022 NEW Pinery Features



to Save Time and Grow Your Business



## Integrated Search Map

Pinery's Search map handles up to 30,000 results and updates automatically as you adjust your criteria. Plot your current location or any location, draw search shapes, display points of interest, and add map layers for borders, flood zones, and parcels. Select properties from the map to view listing photos and details, and add listings to carts or your listing watch. And it works with your mobile device too!



## Quarterly Market Insights Report

Gain insight into recent market history via 11 interactive slides featuring eye-opening data, charts, graphs, and maps—most of which span five years! View the report from Pinery's Home page's MLS PIN Resources or Quick Links on any device, or download it in various formats.



## Living Area Transparency

Above-grade, below-grade, and total living area are all indicated in Pinery's listing data. They are searchable, sortable, and downloadable, making living area details more transparent and accessible to you and your clients.



## More Sale-to-List Price Ratios

Sale-to-list price ratios can help you evaluate the strength of the market, and they're more accessible than ever before! Pinery now automatically displays them in Full Reports and Data Views, and you can add them to your line-view summaries and custom downloads. Of course, they still appear in Market Reports and Area Market Reviews, and they're in Quarterly Market Insights as well.



## Add Virtual Tours to Offline Listings

Prepare ahead and add virtual tour links even before posting your listing, saving time later! Add a virtual tour offline, and it will be accessible immediately when you post your listing online.



## Homesnap Showings

Homesnap Showings is FREE for MLS PIN customers who have registered with Homesnap Pro! Instantly book showings for your buyers, set up and manage bookings from any device, schedule pre-set questions for follow-up and feedback, and access Listing Activity reports to better advise your listing strategy.



## Updated Tools Page

Pinery's Tools page is now responsive and customizable! Each tool has its own tile which can be hidden or shown as needed and can be repositioned on the page. Your changes will be reflected on all devices since the Tools page adjusts automatically to fit your display.



## Responsive IDX Search

Pinery's new, responsive IDX Search looks and works great on any device. It displays search results in the same "Card View" used for VOW search results, and it's easy to use for both you and your clients. You can copy links for your responsive IDX Search, your listings, your office's listings, and your firm's listings so you can use them with your VOW and/or other websites!



## Updated Mortgage Calculator

Pinery's Mortgage Calculator has been redesigned to work well with all devices—including your smartphone, where it adjusts automatically for smaller screens. It features a clean, modern interface that's easy to use and something you'll happily show your clients.



mlspin.com