



Frequently Asked Questions

Membership

Q. How do I join MLS Property Information Network, Inc.?

A. Are you an agent and your company is already subscribing to MLS PIN?

If the company already participates, you will need to fill out the following forms:

- 1) Subscriber Information Form (signed by the manager or principal of the office)*
- 2) Authorization for Direct Debit Form*
- 3) We also require a copy of your real estate broker's license, sales license, appraisal license or appraisal trainee's license.*

Or are you a broker/owner interested in subscribing to MLS PIN?

If the company is new to our service then you will need to fill out the following forms:

- 1) Participant Agreement Application*
- 2) Authorization for Direct Debit Form*
- 3) We also require a copy of your real estate broker's license or your certified appraiser's license.*
- 4) If you are a REALTOR® member of a board of REALTORS®, we will also need you to submit a letter of good standing from your board. The letter must indicate that you are the designated REALTOR® and show your company name.*
- 5) If you have licensed subscribers working within your office, we require the following from each person:*
 - A) Subscriber Information Form*
 - B) Authorization for Direct Debit Form*
 - C) A copy of their real estate license*

Q. What is the cost to subscribe to MLS PIN?

A. REALTOR® Subscribers:

If you are in an office (or have your own office) and the office belongs to a board of REALTORS®, as a REALTOR® member, the cost to subscribe to the service is \$27.00 per month per subscriber, billed quarterly in advance.

Non-REALTOR® Subscribers:

If you are in an office (or have your own office) and the office does not belong to a board of REALTORS® then the cost to subscribe to the service is \$40.00 per month per subscriber, billed quarterly in advance.

- Q. Do I need to have a real estate license or appraisal license in Massachusetts?**
- A. No, you do not need to have a MA license to subscribe to MLS PIN. You can be licensed in any of the six New England states (MA, NH, CT, RI, ME, VT).*
- Q. I have a sales license, can I subscribe to the service on my own?**
- A. You must be affiliated with a broker who subscribes to MLS PIN.*
- Q. I have an appraiser trainee's license, can I subscribe to the service on my own?**
- A. You must be affiliated with a Certified Appraiser who subscribes to MLS PIN.*
- Q. If I am a REALTOR® in another state, do I have to join a MA Board/Association?**
- A. No.*
- Q. Am I allowed to join more than one MLS?**
- A. Yes.*
- Q. Are there a minimum number of listings that I need to have in order to join?**
- A. No.*
- Q. Is there an early termination fee?**
- A. No, fees are pro-rated according to when you join and any unused portion is refunded if you cancel your service.*
- Q. How many real estate professionals subscribe to MLS PIN?**
- A. More than 30,000 real estate professionals subscribe from all over New England, not just Massachusetts, providing your listings with marketing exposure to not only other agents, but their buyers too. In fact, MLS PIN currently has subscribers from the following states: AL, CA, CT, FL, IL, MA, MD, ME, MN, NH, NV, NY, OH, PA, RI, SC, SD, VA, VT.*

Listings

- Q. Do I need to have a separate listing contract to submit my listing to MLS PIN?**
- A. No, you do not need to have separate listing agreements with your seller.*
- Q. Does MLS PIN put banners on their website that directs consumers to larger companies or does MLS PIN interact with consumers in any way?**
- A. MLS PIN does not operate a public website, and therefore does not compete with brokers. MLS PIN does provide private websites to every broker and agent that belongs to its service.*

- Q. Does the H3MLS system give me the ability to email listings to buyers automatically?**
- A.** *More than 165,000 active buyers currently receive automatic nightly emails with property matches that meet their criteria set by their real estate professional. Buyers can also log into their real estate professional's free VOW (Virtual Office Website) provided by MLS PIN to access all listings updated in real-time.*
- Q. How many photos can I add to my listings?**
- A.** *Up to thirty (30) photos may be included on each listing. You also have the ability to add, remove or change the order of the photos as often as you wish.*
- Q. Can I add virtual tours to my listings?**
- A.** *MLS PIN works with dozens of virtual tour providers to automatically link your tours to your listings. MLS PIN also offers its own PinWheel 360° Virtual Tours for added convenience.*
- Q. Can I copy a listing that has the same information (such as a condo) if I am listing multiple properties?**
- A.** *Our system affords you the ability to copy or clone any listing in your office to save you time. If you have a development or take multiple condo listings in one complex, you can simply copy or clone the original listing and change the pertinent information such as unit number.*
- Q. Does MLS PIN provide 3rd party data transfers of my listings to newspapers and websites?**
- A.** *MLS PIN has a 3rd Party Data Transfer section in its system. The broker/owner of each office is able to select newspapers and websites for submission of all office listings and open houses on a daily or weekly basis for additional marketing exposure. There are many different companies that currently work with MLS PIN in this fashion and range from Boston.com to Suburban Real Estate News. The process is very simple and is complimentary to all MLS PIN subscribers.*

Support

- Q. Does MLS PIN offer evening and weekend support, as well as training?**
- A.** *MLS PIN's Customer Support Department is available Monday-Friday, as well as evenings and weekends. We also provide free hands-on training from Introduction to Advanced at locations throughout New England. We, also, have Account Representatives available for office visits and personal attention.*